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HR REIMAGINED
THE HR SUB-FUNCTIONS



The business of HR has evolved

Today we'll take a deeper look at the future of HR as it relates to specific HR sub-functions of Talent Acquisition and HR Ops.

PART ONE: HR REIMAGINED



In part one, we highlighted that with the right focus and investment, there is a clear path to reimagine HR – and that Agentic AI is the unlock. PART TWO: AGENTIC AI FOR HR



In part two, we explored what Agentic Al is and dove deeper into specific Agentic Al use cases for HR and the impact on HR roles.

PART THREE: FOUR FUTURES OF HR



In part three, we looked into the future and consider scenarios for where the future of HR is headed.

TODAY: HR SUB-FUNCTIONS



With the right focus and investment, there is a clear path to reimagine HR

VALUE CREATION

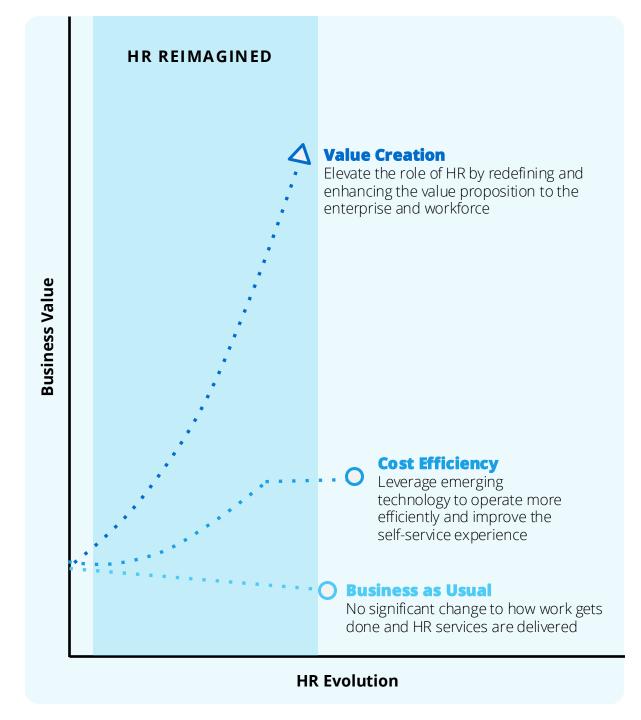
HR leads from the front by investing in AI + digital enablers, human skills, and reimagined ways of working. This investment returns capacity and elevates HR as the leader of the future human and machine workforce, in turn driving business outcomes and human outcomes.

COST EFFICIENCY

HR falls in line behind other functions who take the lead, leveraging enterprise investment in Al and digital enablers to help lower costs and improve self-service. This drives bottom line growth for the business but does not create a compelling value proposition for HR in the future enterprise.

BUSINESS AS USUAL

HR continues BAU without meaningfully investing in new human and technology capabilities. Without a vision and sense of urgency to evolve, the business will move on without HR and enterprise-level initiatives will eventually drive a cost-cutting overhaul of the function



Reimagining HR will require investment to unlock value

REIMAGINED

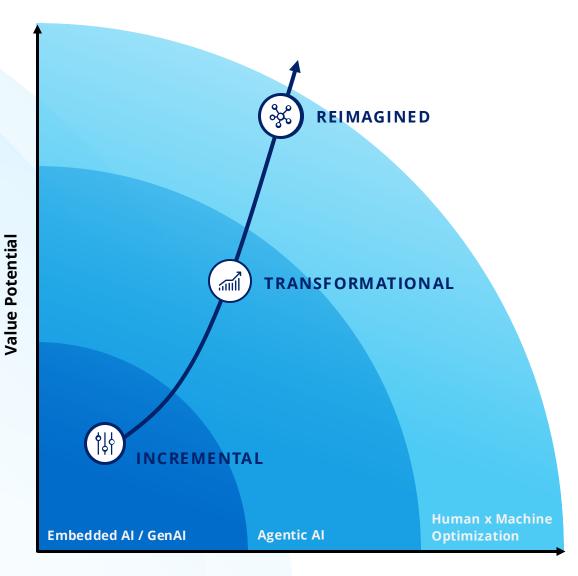
The HR organization is rearchitected to fully use human and machine capabilities to elevate and reposition the value proposition of the function to the enterprise and the workforce

TRANSFORMATIONAL

Agentic AI is used to drive end-to-end process automation, create scaled efficiencies and resource capacity, and significantly improve the workforce experience

INCREMENTAL

Embedded AI and Generative AI (GenAI) features and functionality are activated in core solutions to create incremental improvements to experience and support HR professionals in completion of their work



Level of Investment

AGENTIC AL FOR HR

Agentic AI is the Unlock

AGENTIC AI CAPABILITY

(C)	

Use Case Scope



Planning



Tool Integration



Data Integration



Accuracy



Memory and Fine-Tuning

Al Agents build on the capabilities of GenAl solutions to deliver workflow automation and end-to-end experiences that reduce the need for human intervention

EARLY GENAI SOLUTIONS AI AGENTS



Automate tasks

Are not capable of planning or orchestrating workflows

Are not inherently designed to integrate with external tools or systems

Rely on static knowledge with fixed training cutoff dates

Typically lack self-assessment capabilities and are limited to probabilistic reasoning based on training data

Do not retain memory and have limited fine-tuning capabilities

Automate entire workflows and processes

Create and execute multi-step plans to achieve user's goal, adjusting based on real-time feedback

Augment inherent language model capabilities with APIs and tools to perform variety of actions

Adjust dynamically to new information and real-time knowledge sources

Can leverage task-specific capabilities, knowledge, and memory to validate ad improve their own outputs

Utilize short-term and long-term memory to learn from pervious user interactions and provide personalized responses

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Our Approach to Agentic Al



Empowered

to drive adoption of frictionless self-service

Process-driven

to enable Agent orchestration and automation of HR workflows



Al is Reshaping the Roles in TA

Human

The tasks and work done by roles within Talent Acquisition will be impacted by different types of AI and automation capabilities, with work effort incrementally shifting toward more AI-powered approaches over time

Al-Assisted

Primarily human-owned with moderate support from AI solutions

EXAMPLES

- Resume screening based for human review
- Interview notes synthesis for hiring decision making
- Al enabled talent pipelining

Al-Augmented

Significant collaboration between humans and AI to execute work with frequent handoffs

AI Human

EXAMPLES

- Talent market analysis for decision making
- Hiring practices review for bias and suggesting recommendations
- Recruitment marketing content creation

Al-Powered

Primarily Al-owned with humans managing Al outputs, monitoring performance, and driving continuous improvement

AI Human

EXAMPLES

- Autonomous interview scheduling
- Autonomous assessments and interviews
- Chatbots answering frequently asked questions

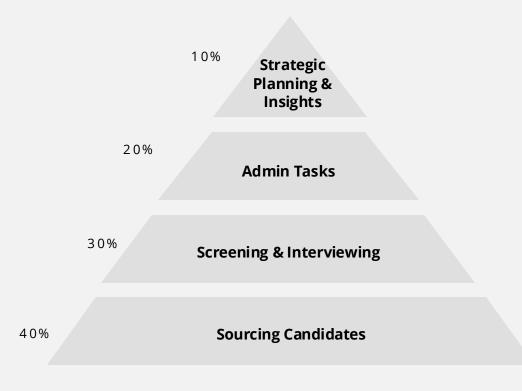
Incremental Transition Work effort will shift over time from humans to Al as capabilities mature



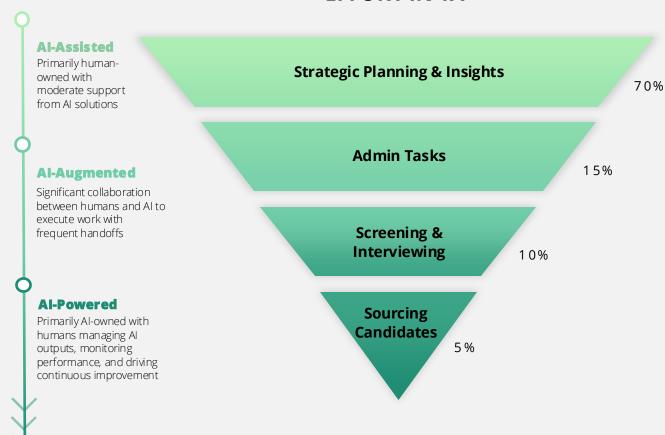
The Focus of Humans in TA is Fundamentally Shifting

The business of TA will shift as Al plays a bigger role, with human TA professionals spending less time on process execution and service delivery, and progressively more time on delivering insights and people solutions.

TRADITIONAL DISTRIBUTION OF WORK EFFORT IN TA



FUTURE DISTRIBUTION OF WORK EFFORT IN TA



Recruiter Skills | Demand Evolution

As AI streamlines many of the day-to-day tasks of recruiters, there will be a substantial shift in the skills and capabilities required to perform the recruiter role.

Evolution of skills for Professional Recruiters

DECLINE GROWTH

Top Skills	Key Drivers of Decline	
Data Analysis	Al tools consume structured or unstructured data sets and generate analysis	
Market Trends	Domain specific LLMs can summarize market trends and generate scenario analysis	
Recruitment Tools	Digital assistants will reduce the learning barrier to access and use different technologies	
Privacy Law	Al can perform instant research on behalf of recruiters to analyze laws and guide next actions	
Forecasting	Domain specific LLMs can consume data and parameters to generate automated forecasting	
Microsoft Office	MS Office built-in Copilot will perform MS Office functions on behalf of recruiters	

	Top Skills	Key Drivers of Growth
	Data Acumen	Ability to make good judgments about the use of data to support problem-solving and solution development
	Market Insights	While AI tools can generate analysis, the human contribution will be in gleaning valuable insights to inform strategy and planning
	Emotional Intelligence	Creating a highly "human" experience intermixed with the use of digital tools to increase candidate satisfaction and interest
	Bias Mitigation	Bias mitigation is increasingly important as we introduce digital tools into processes like hiring
	Critical Thinking	The need for proactive talent acquisition interventions to build pipeline and support business partners with workforce planning
	Influence and Negotiation	In a competitive labor market, the ability to persuade and negotiate for mutual satisfaction adds critical business value

Recruiter of Today → Strategic Talent Partner of Tomorrow

How agentic Al unlocks the recruiter's new super-power.

Dimensions	TODAY - "Transactional Recruiter"	TOMORROW - "Strategic Talent Partner" (Powered by Agentic AI)	
Core	Talent gatekeeper	Talent analyzer	
Identity	Service function	Trusted advisor to the business	
Time	High: Administrative tasks	High; Strategy, engagement & experience	
Allocation	Low: Strategy, engagement & experience	Low: Administrative tasks	
	Review candidate profiles and resumes	Design hiring plans and advise leaders on talent markets	
Daily Activities	 Conduct phone screens Share regular updates with Hiring Managers 	 Confirm Al sourcing and talent match results are in line with expectations 	
7104710105		Extend, negotiate and close offers	
Data &	• Excel trackers	Real-time talent intelligence dashboards	
Insights	Lagging metrics	Predictive analytics	
Recruiter	Inbox overload	Strategic seat at the table	
Experience	Fatigue from repetitive tasks	 Al agents and Co-Pilots complete manual tasks 	
Experience	Limited influence	Deeper relationships, higher purpose	

Case Study: Recruiter

With a potential increase in capacity created due to Al-augmentation or replacement of tasks, Recruiters can focus on providing strategic advisory services to the business, including sharing insights into talent market data and assisting Hiring Managers with making hiring decisions. Recruiters can also elevate the candidate experience where it matters most throughout the process.

Recruiter Sub-Activities

Al AssistedAl AugmentedAl Powered

Requisition Creation & Posting

Interview Coordination

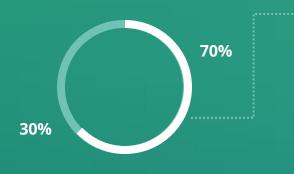
Talent Attraction & Sourcing

Decision-making

Screen & Assess Candidates

Offer

Projected Activity Allocation Between Human & Machine



Required Human Skills

- Problem Solving / Critical Thinking
- Analytics
- HR Compliance Knowledge
- Workforce Planning
- Adaptability
- Stakeholder Management
- Insight Generation and Application

HUMAN

Partners with Workforce Planning and Hiring Managers to identify and define hiring needs MACHINE

Confirms request matches workforce plan and generates requisition

Verifies Al-identified matches are in line with role expectations

Identifies top prospects from internal and external talent pools and invites qualified leads to apply

Conducts any additional research or conversations required to qualify candidates

Creates shortlist of qualified candidates and triggers assessments before sharing candidate summaries with Hiring Manager.

Supports business / leadership with application and integration of Al into jobs and workflows (practical application + adoption, fluency, measurement, scaling, etc.)

Schedules interviews between Candidates and Hiring Manager

Advises Hiring Managers through the decision-making process Summarizes interview feedback and results

Reviews offer for accuracy and verbally extends offer to Candidate Generates offer and routes for approvals before sending offer to candidate and collecting final response

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MachineHuman

HR REIMAGINED

Al Agents are your Hiring Sidekick

By evaluating TA business processes and deconstruct roles, we identified where AI can assist, augment or power activities to drive automation or enable stakeholder experiences.

AIAGENT

CANDIDATE

HIRING MANAGER

RECRUITER

ROLE ACTIVATION

When a hiring need is identified, the **Job Management Agent** builds a requisition and develops a draft job description for consideration The **Hiring Manager** then reviews and approves the requisition, and the **Recruiter** finalizes it for posting.

AI AGENT

HIRING

RECRUITER

2 ATTRACT & SOURCE

The **Candidate Screening Agent** identifies top prospects from internal and external talent pools. The **Candidate Communications Agent** sends personalized invitations to these prospects. Meanwhile, the **Recruiter** refines the search as necessary.

AI AGENT

HIRING MANAGER

RECRUITER

CANDIDATE

3 SCREEN & ASSESS

The Candidate Screening Agent creates a shortlist of top applicants. The Candidate Assessment & Compliance Agent invites these candidates for assessments and Al-led screenings. The Recruiter reviews the results before sharing candidates with the Hiring Manager.

AI AGENT

RECRUITER

CANDIDATE

4 HIRING MANAGER REVIEW

The Candidate Screening Agent summarizes top candidate details, which the TA Stakeholder Notification Agent shares with the Hiring Manager. The Hiring Manager then selects candidates to interview.

AI AGENT

CANDIDATE

5 INTERVIEW

The Interview Coordination Agent schedules interviews, then the Interview Analysis Agent records and summarizes them. Afterward, the Candidate Communication Agent sends a personalized thank you note with next steps. The TA Stakeholder Notification Agent sends reminders throughout the process.

AI AGENT

RECRUITER

CANDIDATE

6 OFFER

Once the Hiring Manager selects a candidate, the Offer Management Agent creates and routes the offer for approval. The Recruiter verbally extends the offer, followed by the Candidate Communication Agent sending the formal offer letter. The Candidate Assessment & Compliance Agent initiates pre-hire checks, while the TA Stakeholder Notification Agent tracks progress and updates stakeholders.

AI AGENT

HIRING MANAGER

RECRUITER

CANDIDATE

7 PRE-BOARDING

Once the **candidate** accepts, the **Offer Management Agent** initiates onboarding activities, communicated by the **Candidate Communications** and **TA Stakeholder Notification Agents**. The **Hiring Manager** congratulates the candidate and prepares for Day 1, while the **Recruiter** completes the hiring in the system and closes the requisition.

AI AGENT

HIRING MANAGER

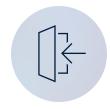
RECRUITER

CANDIDATE

The Evolution of HR Customer Needs & Expectations

Organizations must adapt to meet the employment experience expectations of their customers and stakeholders to remain competitive and attract and retain top talent

HR Customer engagement is evolving...



Higher demand for multiple intake channels that accommodate personal needs



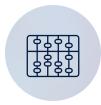
Rapid response is the expectation, obtaining accurate information quickly to resolve inquiries



Providing consistent, personalized, and positive experiences at each touch point to increase adoption



24/7 assistance & language to receive support at any time that meets the needs of global stakeholders



Continuous **performance evaluation and metrics that matter** to improve services and reduce escalations to Tier 2



Adapting an **integrated ecosystem approach** to provide streamlined content that bidirectionally connects with source systems



Moving away from only reactive support to utilizing **proactive outreach** if action or information is required by the customer

Al is Reshaping the Roles in HR Ops

The adoption of AI and automation in HR Ops will gradually shift work away from manual processes toward more datadriven, efficient, and strategic activities that enhance both operational efficiency and the employee experience.

Al-Assisted

Primarily human-owned with moderate support from AI solutions

ΑI

Human

EXAMPLES

- · Defining HR strategy
- · Consulting with executives
- Providing high touch human support

Al-Augmented

Significant collaboration between humans and Al to execute work with frequent handoffs

ΑI

Human

EXAMPLES

- Managing HR knowledge articles and policies
- Conducting investigations

AI-Powered

Primarily Al-owned with humans managing Al outputs, monitoring performance, and driving continuous improvement

A

Human

EXAMPLES

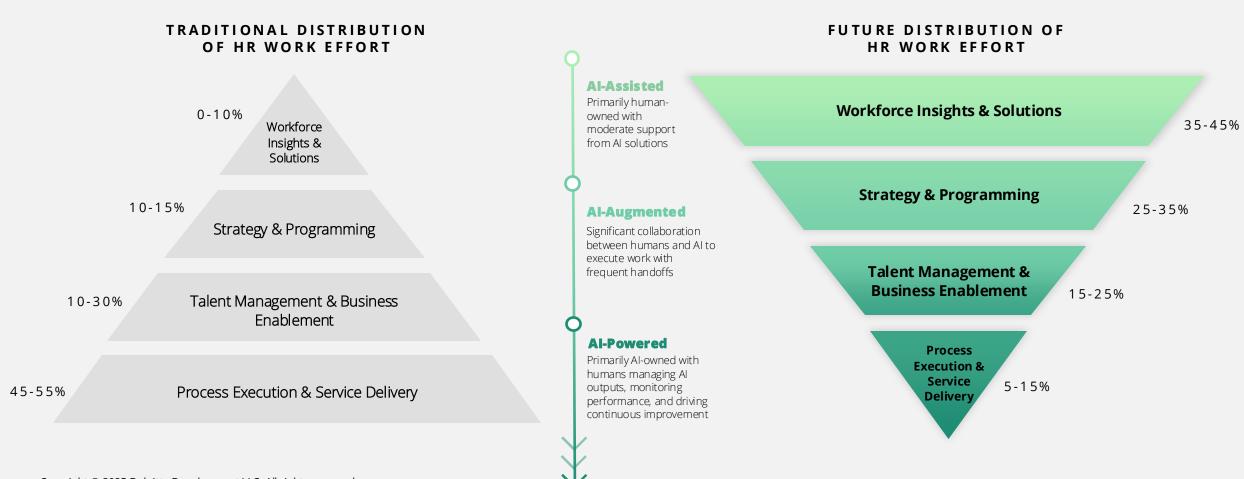
- Automating responses to HR inquiries
- Executing processes and transactions
- Conducting data analysis (e.g. turnover)
- Creating reports (e.g., headcount report)





The Focus of Humans in HR is Fundamentally Shifting

The business of HR will shift as AI plays a bigger role, with human HR professionals spending less time on process execution and service delivery, and progressively more time on delivering insights and people solutions



Case Study: HR Ops

Agentic AI will play an increasing role in how traditional HR services are delivered and processes are executed, creating an opportunity to reinvest human capacity on delivering value and managing AI performance.

HR OPS SHIFTS WITH AI

Traditional HR Ops

- Manage and triage cases and HR related inquiries
- Large portions of admin / operational work still sit within the COEs and HRBPs
- Maintain and update knowledge on ad hoc basis in coordination with COEs
- Focus primarily on tactical and administrative work

The Future of HR Ops

- Support employees and leaders with processes that require a human touch
- Al solutions are responsible for the execution of 80%+ of admin / operational work
- Optimize the knowledge base to focus on powering Al solutions and improving the quality and reliability of outputs
- Own workforce listening and the continuous improvement of the Alpowered workforce experience

ENDURING HUMAN CAPABILITIES | HR OPS



HUMAN AND MACHINE COLLABORATION

Scenario: HR Ops is tasked with monitoring policy inquiries so the Total Rewards COE can improve programs that will increase retention at a high-turnover site

HUMAN

Proactively identifies research needs and objectives

Builds Al prompts to guide initial insight generation

Reviews Al report and applies experience, context, and knowledge to generate insights

Regularly reviews Al generated reports and refines strategies

MACHINE

Provides output in response to research prompts

Ingests inquiry, case, and knowledge trends and employee feedback to provide additional considerations

Consumes additional organizational or external data over time to generate analytics and additional insights

Initiates, generates, and distributes suggestions to improve rewards and recognition programs

HR REIMAGINED

Unlock Effortless HR Journeys

HR business processes, such as Leave of Absence, are ripe for Agentic Al treatment to drive automation, operational efficiencies, and a more guided, intuitive, and personalized digital experience

AI AGENT EMPLOYEE MANAGER

OTHER
DEPARTMENTS

1 RECOGNIZE EMPLOYEE RETURN FROM LEAVE

Al scans and interpret dynamic organizational data to recognize critical triggers, enabling the automated activation of workflows.

AI AGENT

2 TRIGGER RETURN EVENT

Two weeks before the scheduled return, the **Al Agent** detects the impending event and initiates processes to ensure all necessary preparations are underway. This includes coordinating with **HR** and **other departments** to streamline the transition.

AI AGENT

HR

OTHER DEPARTMENTS

The **Al Agent** alerts the employee's **manager** about the upcoming return, ensuring they are informed and prepared to take necessary actions. This prompt allows managers to plan effectively for the employee's

PROMPT LEADER ACTION

reintegration.

AI AGENT

MANAGER

PROVIDE LOA GUIDANCE

The **Al Agent** offers personalized guidance and insights to the **manager**, equipping them to effectively support the employee's transition back to work and fulfilling their role in the reintegration process.

AI AGENT

MANAGER

5 CONFIRM RETURN

Upon the employee's return, the **manager** uses the **Al Agent** to confirm that the employee has returned, and the Al Agent updates the necessary downstream applications.

AI AGENT EMPLOYEE MANAGER

OTHER
DEPARTMENTS

6 IMPROVE FUTURE LEAVE EXPERIENCE

After the transaction is complete, **AI solutions** gather feedback from **end users** and analyze interaction data to refine and enhance the leave experience continuously.

AI AGENT EMPLOYEE MANAGER

OTHER
DEPARTMENTS

Preparing the Organization for The Disruptive Change Ahead

Driving adoption of AI and automated solutions at scale has posed challenges for many organizations...

THE TOP POTENTIAL BARRIERS TO ADOPTING AI TOOLS

Mistakes / errors leading to real world consequences

Not achieving expected value

34%

Availability of enough high-quality data

34%

General loss of trust due to bias, hallucinations & inaccuracy

29%

Key Al adoption challenges include governance, achieving ROI, acquiring talent, managing trust issues, addressing data challenges, overcoming scaling barriers, and training workers.

69%

of organizations surveyed are currently pursuing 10 or more proofs of concept (POCs)....

RIIT -

83%

of organizations plan to scale <40% of those POCs within the next 6 months

Source: Deloitte's State of Generative Al in the Enterprise Quarter four report, January 2025

...making it more important to prioritize the workforce and what personas need to be prepared for disruption and unprecedented change

TIER 1 (HR OPS)

Shift from completing a high volume of HR operations tasks, cases, and administrative work...to overseeing autonomous processing, managing exceptions, spending more time on sensitive, unprecedented, and complex inquiries, and receiving in-the-moment prompts and suggestions from Al solutions to manage complex cases

BHR & COEs

Shift from addressing a wide variety of transactions and inquiries that can be transactional and reactive in nature...to optimizing the time and attention spent on supporting customers through critical business and personal moments and bringing forward more proactive solutions accelerated by Al-driven insights/content

CUSTOMERS

Shift from receiving "white glove service" provided by the HR Ops Tier 1 team...to greater, more frequent use of on-demand, self-service channels including Al tools that provide timely, accurate, trustworthy information quickly to resolve inquiries

Getting Started

	REIMAGINE	ACTIVATE	TRANSFORM	
Al & Digital Enablers	 Craft a bold vision for the future and a high-level roadmap to get there Identify high-priority use cases linked to business and human outcomes Determine the solutions and data required to deliver Build the value case for investment 	 Build your Al and data platform foundation Experiment and deploy MVP or pilot solutions to collect feedback and validate outcomes Curate an evergreen backlog of prioritized use cases Expand the solutions and data at your disposal to enable more use cases 	 Transition to ongoing, agile delivery model to rapidly scale enhancements and use cases Monitor adoption and usage trends to inform future roadmap with a continuous improvement mindset Improve the quality and richness of underlying data sets used to train Al models 	
Human Skills & Capabilities	Understand the requirements and develop a plan for workforce and HR to adopt Al tools, learn new ways of working, and change behaviors	 Measure productivity and experience improvements to identify additional opportunities Execute the adoption and change plan to drive new ways of working and behavior shifts 	Conduct workforce listening, reinforce behavior changes, and measure value realization	
Dynamic Work & Operating Constructs	, , , , ,	 Develop detailed role designs for future HR operating model linked to different points in the roadmap Validate HR shift hypotheses and identify opportunities to strategically reinvest capacity 	 Execute HR org and work structure model shifts as Al solutions are delivered Continuously iterate on HR operating model based on evolving business and workforce needs 	
	6-8 Weeks	4-6 Months	Ongoing	

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